

“

**DID YOU
KNOW?**

”



SIMBA

“

**A SLOGAN CAN BE REGISTERED AS A
TRADE MARK!**

**TAKE THIS CLASSIC:
"WE MEAN BUSINESS"**

**— MORE THAN A CLIENT-CARE THEME,
IT IS A LONG-STANDING STATEMENT OF
PURPOSE.**

**WELL, IT'S NOW UP FOR TRADE MARK
REGISTRATION!**

”



SIMBA

Source: KE - Industrial Property Institute - TMA 141286

“

**WE MEAN
BUSINESS**

”



SIMBA