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DID YOU KNOW?

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A SLOGAN CAN BE REGISTERED AS A TRADE MARK!

**TAKE THIS CLASSIC:
"WE MEAN BUSINESS"**

**— MORE THAN A CLIENT-CARE THEME,
IT IS A LONG-STANDING STATEMENT OF PURPOSE.**

WELL, IT'S NOW UP FOR TRADE MARK REGISTRATION!

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Source: KE - Industrial Property Institute - TMA 141286

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**WE MEAN
BUSINESS**”