



SIMBA

IP & MUSIC: FEEL THE BEAT OF IP

You hear them every day, but did you know some sounds are off-limits? Common sounds like phone notifications, movie intros, and even device startup tunes are either copyrighted and/or trademarked!





Phone Notifications

When you hear that familiar chime from your phone, it's not just a random beep. It's a carefully crafted sound, often created by sound engineers who are paid to make it perfect. Or sometimes, they license these sounds from third parties.

2. Movie Intro's



Think about that epic movie intro sound or a device startup sound. It's more than just a way to grab your attention. It's a signature!

3. Device Startup Sounds

Companies make sure these sounds are unique to their brand. So next time you hear that notification or startup jingle, remember- it's not just noise. It's intellectual property! And it's all part of what makes your gadgets and movies so recognizable.

